

Media Types

- ◆ Nontemporal

- Text
- Graphics

- ◆ Temporal

- Audio
- Video

Text - Representation

- ◆ ASCII

- *standard* - 7 bit
- *extended* - 8 bit

- ◆ ISO character sets

defines alternate character sets for ASCII

- ◆ Unicode

- 16 bit
- 32 bit

Text - Format

- ◆ Marked-up text - *Original WordStar*
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- ◆ SGML - *Standardized General Markup Language*
- ◆ HTML - *Hypertext Markup Language*
- ◆ RTF - *Microsoft Rich Text Format*
- ◆ T_EX / L^AT_EX - *Typesetting for mathematics*

Text - Format (cont.)

- ◆ Page Description Languages
Adobe Systems Inc.

- Postscript (.ps)
- Encapsulated Postscript (.eps)
- Adobe Acrobat System (.pdf)